



## NEWS RELEASE

FOR IMMEDIATE RELEASE

### **Euphoria breaks out at Floor & Décor's three-year anniversary event this weekend with 10-percent storewide savings on all products**

ATLANTA March 13, 2006 – Floor & Décor is thanking its customers in a big way for three very successful years in business. That “thank you” includes a 10-percent off everything in the store, plus a drawing for a \$1000 Floor & Décor shopping spree. But if you’re one of the fortunate couples who share March as an anniversary month, you’ll receive an additional five-percent discount for a total of 15-percent off everything in the store.

Beginning Thursday, March 16 and continuing through Sunday, March 20, customers shopping at Floor & Décor’s I-85 at Clairmont, Kennesaw and Southlake locations will enjoy:

- ✓ 10-percent off everything in the store
- ✓ Drawing for a grand prize \$1000 Floor & Décor shopping spree
- ✓ Couples who bring proof of their March wedding will receive an additional five-percent discount for a total of 15-percent off everything in the store

“We want to make sure our customers know how much we appreciate their business,” explained Michael Froning, President & CEO of Floor & Décor Outlets of America. “We couldn’t think of a better way to do that than with significant savings on a unparalleled selection of hard flooring. Plus, if you’re (like me/or my daughter/ or my close friend) and were lucky enough to get married in March, you just might have a shot at a second honeymoon.”

Launched in 2002, Floor & Décor Outlets of America introduced a revolutionary concept to the industry by providing customers with affordable inspiration via the largest selection of hard flooring products at deeply discounted prices. Customers can select, buy

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and take home flooring on the same day, all in a friendly, knowledgeable and welcoming environment. Headquartered in Kennesaw, Georgia, Floor & Décor Outlets of America operates three locations in Atlanta, in addition to locations in South Florida, Dallas, Houston, Phoenix and Jacksonville.

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CONTACT: Mark Wheeler  
Hauser Group  
(404) 222-0600 ext. 16  
[m.wheeler@hausergroup.com](mailto:m.wheeler@hausergroup.com)

Shelley Turner  
Floor & Decor  
(770) 257-1371  
[sturner@flooranddecoroutlets.com](mailto:sturner@flooranddecoroutlets.com)